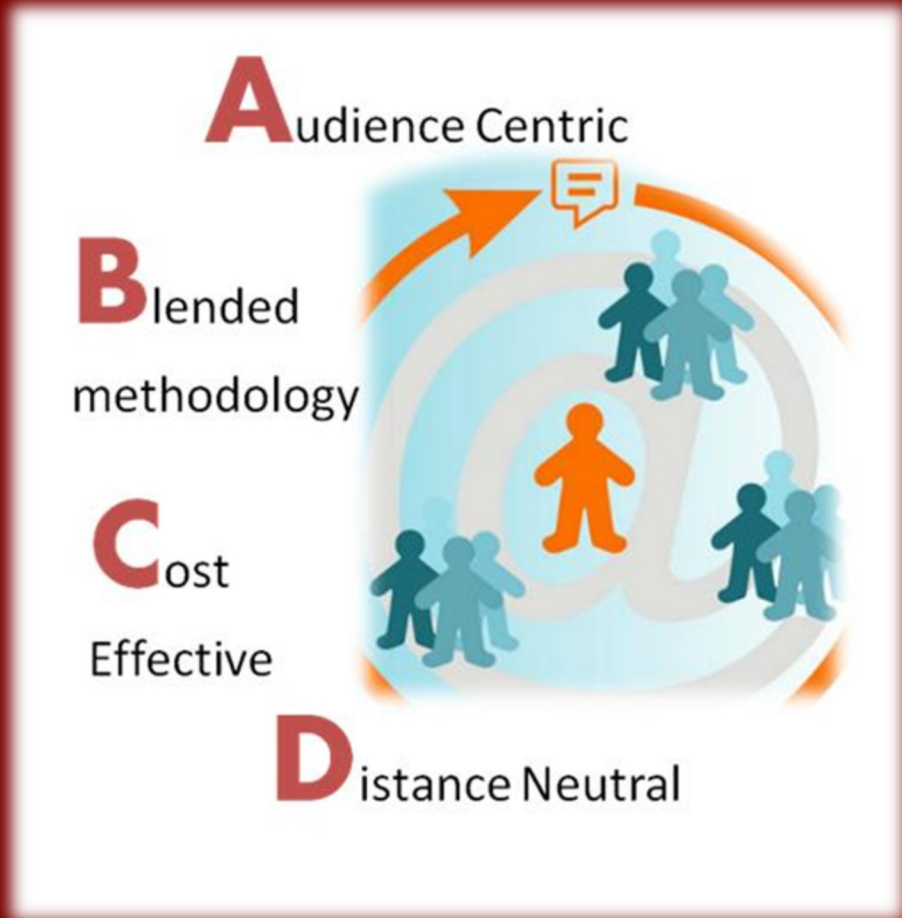


A learning solution as simple as A B C D...



Daksha's Blended Learning Solution

A flexible solution for addressing your needs

WHAT IS MAGIC E-LEARNING?

A blended learning platform that provides the best of online medium and classroom medium of training

It has three key elements:



Online learning



Virtual Classroom



Face to face learning

MAGIC E-learning offers the following advantages:

Audience Centric:

- ◆ Can be adapted to suit organization needs and learner requirements.
- ◆ Can host content in any language.
- ◆ Provides multiple ways for learners to interact with faculty and with each other
- ◆ Content, reports and other functionalities can be customized to meet organization requirements

Blended Methodology

- ◆ Flexible structures allows multiple methodologies to complement each other
- ◆ Optimizes time and effort invested in training
- ◆ Provides multiple ways of assessing knowledge and skills

Cost Effective

- ◆ Allows optimal utilization of training investments
- ◆ Functionalities like virtual classroom sessions and forums help reduce training logistic costs without compromising on effectiveness

Distance Neutral

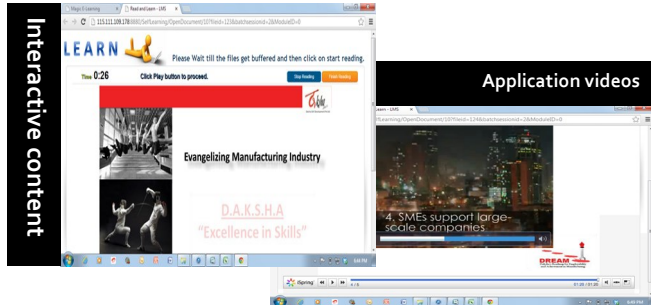
- ◆ ME is a hosted solution that operates on a SAS model.
- ◆ Any number of users can be registered and can access the system simultaneously
- ◆ Works seamlessly across all bandwidths.
- ◆ Compliant as per industry standards



BENEFITS OF BLENDED LEARNING

- ★ Leverages multiple learning methodologies to engage learners and enhance retention like e-learning, classroom learning, case studies etc
- ★ Accessible any time and any place
- ★ Increases reach and penetration to geographically dispersed locations
- ★ Allows learners to be in control—can pace learning to suit their comfort
- ★ Cost efficient—leads to savings in cost and time
- ★ Provides training information systems for decision making



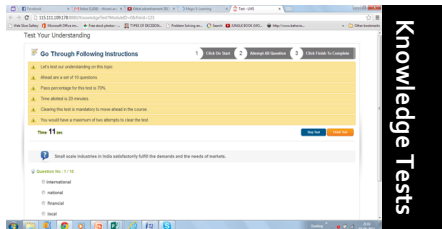


CONTENT MANAGEMENT

- ★ Ability to host any kind of content—flash, videos, CBTs, pdf etc
- ★ Different rights for different content
- ★ Glossary
- ★ Supports multi-lingual content

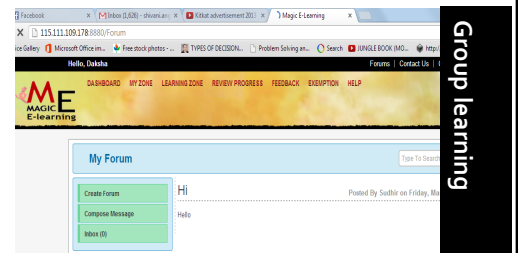
ASSESSMENT ENGINE

- ★ Ability to conduct online assessments
- ★ Can be multiple choice knowledge tests, subjective or case study based
- ★ Can be customized to conduct surveys and polls
- ★ Provides correct answers to enhance learning



LEARNING SUPPORT

- ★ Multiple ways to reach the user
 - Inbox
 - SMS and email based triggers
 - Noticeboard
 - Forums
- ★ Seek feedback at different levels
 - During the course
 - At end of course
- ★ Escalation Matrix
- ★ Content Search



MIS & DASHBOARDS

- ★ Standard reports and logs available
- ★ Can be customized to meet customer requirements
- ★ Reports can be exported to excel

USER MANAGEMENT

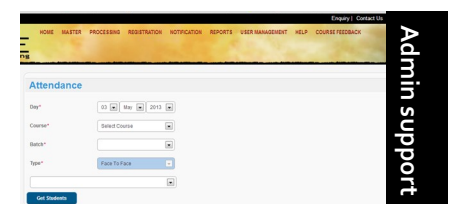
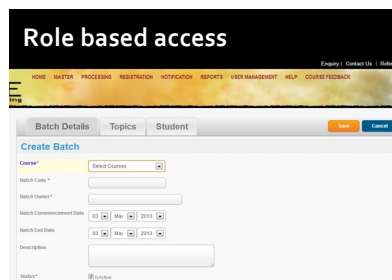
- ★ Access to any number of users at any time
- ★ Add / Delete / Modify User Rights
- ★ Role based access
- ★ Grouped content rights

ADMINISTRATION

- ★ Batch Creation
- ★ Course Creation
- ★ Faculty Creation
- ★ Manage user registration
- ★ Content Management

Customized reports

Login ID	Student Name	Login Status	Module Name	Module Attempted Date	Test Attempted	Test Attempted Date	Days Not Login
DR1130042	AmitBhargava	Not Logged In	Introduction	4/16/2013 1:45:57 AM			27
DR1130043	Manish Patel	Not Logged In	Introduction	4/16/2013 7:29:39 PM	Knowledge Test(Introduction)	4/16/2013 7:29:43 PM	17
DR1130044	Gaikahta	Not Logged In	Introduction				25
DR1130045	Vishal Shivankar	Not Logged In	Manufacturing Processes	4/20/2013 1:26:54 AM	Knowledge Test(Introduction)	4/20/2013 12:44:42 AM	14
DR1130046	AmitMatae	Not Logged In	Introduction				18
DR1130047	Sagar Patel	Not Logged In	Introduction	4/9/2013 10:55:38 PM	Knowledge Test(Introduction)	4/9/2013 10:55:44 PM	24
DR1130048	Rajendra Khare	Not Logged In	Introduction	4/30/2013 7:29:25 PM			28
DR1130049	Kajal Pathania	Not Logged In	Introduction				28
DR1130050	Suhay Anandkumar	Not Logged In	Introduction				28
DR1130051	Vijay Sankhe	Not Logged In	Manufacturing Quality Control	4/19/2013 9:55:16 PM	Knowledge Test(Manufacturing Quality Control)	4/19/2013 9:55:43 PM	14
DR1130052	Praveen Kumar	Not Logged In	Manufacturing	4/20/2013	Knowledge Test(Manufacturing)	4/20/2013	8





At Daksha, our endeavor is to open the windows of knowledge and learning to more and more people through our unique and customized solutions.

ABOUT DAKSHA

Daksha is an endeavor by its founders to build transformational initiatives—transforming individuals, transforming organizations and transforming India. With presence in Pune, NCR (Delhi, Noida & Gurgaon) and Chandigarh, Daksha has successfully launched and executed programs to provide work ready people to the industry.



A young company with deep roots



MAGIC E-learning reflects Daksha's endeavour for providing high quality and cost effective learning solutions

To know more, visit us @ www.dakshaskills.com or contact us @ enquiry@dakshaskills.com